
ISSA 2008 Schedule of Sessions

Saturday July 26

- 12:00 ~ **Registration**
- 2:00-5:00 pm **Pre-Congress Workshops**
(1) Invention and Authenticity in the Traditional Body Culture of Japan
 Coordinator: Lee Thompson
(2) Digital Sport
 Coordinators: Keiji Matsuda, Mayumi Ya-Ya Yamamoto
- 6:00-8:00 pm **Welcome Reception**

Sunday July 27

- 8:30 - 9:00 am **Opening Ceremony**
- 9:00 -10:00 am **Keynote Address**
 Kari Fasting (Norwegian School of Sport Sciences)
Violence against women in sport – recognizing an invisible crossroad
 Chair: Steve Jackson (University of Otago)
- 10:30 -12:30 **Parallel Sessions 1**
- 1:30-3:30 pm **Symposium 1**
The Olympic Games: Tradition, Globalization, Media, Power
 Coordinator: Atsuo Sugimoto
 William W. Kelly: The Olympics in East Asia: The Crucible of Localism,
 Nationalism, Regionalism, and Globalism
 Satoshi Shimizu: The 1964 Tokyo Olympics and East Asian Problems: Torch
 Relay in Okinawa and Tokyo
 Gwang Ok: A Catalyst for Korean Modern Transformation and Globalization: The
 Significance of the 88' Seoul Olympics
 Xin Xu: Between Dream and Reality: Competing Narratives of the Beijing
 Olympics
- 4:00 -6:00 pm **Parallel Sessions 2**
- 6:00-7:00 pm **Poster Session**
- 7:00-7:30 pm **ISSA Assembly**
- 7:30-9:00 pm **Optional Excursion**

Monday July 28

8:00- 10:00 am **Parallel Sessions 3**

10:30 -12:30 **Parallel Sessions 4**

1:30 -3:30 pm **Parallel Sessions 5**

4:00 -6:00 pm **Symposium 2**

***a. Sport in Asia: Tradition and Transformation,
Modern and Postmodern at the Crossroads***

Coordinator: Soon-Hee Whang Co-Chairs: John Horne, Soon-Hee Whang
Steve J. Jackson: Globalization and Sport at the crossroad: Current and Future
Research Dimensions Within and Beyond Asia

G. Chuchchai: The transformation of Muay-Thai:From Tradition to Modernity

Yee-Joong Yoon: Actual Status of Sport Tourism in Korea and its development
methods

Wolfram Manzenreiter: The challenge of hegemonic masculinity in Japanese sport
subcultures

Commentator: Hyun-Chin Lim(University of Seoul, Korea,)

b. Sport and the Public Sphere

Coordinators: Koichi Kiku, Yasuo Yamaguchi

Alan Bairner: Sport and the Public Sphere

Paul De Knop, Veerle De Bosscher, Maarten van Bottenburg and Sylvie Leblieq:
Sports Policy in the Public Sphere: Why the Netherlands are Successful in Elite
Sports and Belgium is not ?

Kiyoshi Abe: Sporting Body and the Performing Public Sphere

6:00-7:00 pm **ISSA Graduate Student Workshop**

7:00-9:00 pm **Congress Dinner**

Tuesday July 29

9:00-10:00 am **Keynote Address**

Kimio Ito (University of Kyoto, President of JSSS)

We, Japanese, gotta have WA? -“Collectivism” in Japanese sport culture-

Chair: Lee Thompson (Waseda University)

10:30 -12:30 **Parallel Sessions 6**

12:30-1:00 pm **Closing Ceremony**

1:00 pm - **Optional Excursion**