## 2025 International Conference of Sport, Leisure and Hospitality Management Agenda

Venue: Education Building, Heping Campus II, NTNU.

Date/ Time	May 17, 2025 (Saturday)	May 18, 2025 (Sunday)	Date/ Time
08:30     09:00	Registration		08:30       09:00
09:00   09:30	Opening Ceremony [International Lecture Hall 201]  Keynote Speech I The Uses of AI in Professional Sport Business Operations	Oral Presentations II  [ Seminar Room ]	09:00   10:30
11:00 11:20   12:00	Dr. Matthew T. Brown Chair Professor, College of Hospitality, Retail and Sport Management, University of South Carolina, U.S.A. 【International Lecture Hall 201】  Industry Insights Mr. Daishi KANNO Mayor of Nishikawa Town, Yamagata, Japan 【International Conference Hall 201】	Keynote Speech III  Dr. Chulmo Koo  Honorary Professor, College of Hotel and Tourism Management, Kyung Hee University, Korea  [International Lecture Hall 201]	10:40   12:10
12:00   13:00	Lunch Time/ Japanese Culture Event [Education Building 2F]	Lunch Time/ Japanese Culture Event [Education Building 2F]	12:10       13:00
13:00   14:30	Keynote Speech II Beating Loneliness in post-COVID Era: Facilitating Social Connection through Therapeutic Recreation  Dr. Shinichi NAGATA Professor, School of Health and	Poster Presentations [Education Building 2F]	13:00     14:00
14:30     15:00	Exercise Sciences, University of Tsukuba, Japan [International Lecture Hall 201]  Coffee Break [Education Building 2F]	Oral Presentations III 【Seminar Room】	14:00     15:30
15:00     16:30	Oral Presentations I 【Seminar Room】	Keynote Speech IV Dr. Hung, Yu-Chen Associate Professor, Singapore University of Social Sciences [International Lecture Hall 201]	15:30   17:00
		Closing Ceremony [International Lecture Hall 201]	17:00 